



Dear Artist:

The City of Henderson, Nevada, located in the Las Vegas Valley and Frank Maguire & Associates, Inc. are proud to announce the 13th annual ArtFest™ of Henderson on Saturday, May 8, and Sunday, May 9, 2010, from 10AM to 5PM. The Festival will be held in the Water Street District, in downtown Henderson and inside the Convention Center.

**Henderson is known as “Southern Nevada’s Cultural Center”.** Located adjacent to Las Vegas in the foothills overlooking the “City of Lights”, this growing area has a current population of over 260,000 with a population total over 2 million in the metropolitan Las Vegas Valley. Henderson is home to a number of lifestyle businesses such as Ethel M. Chocolates, Lake Las Vegas, the District, and Nevada State College.

**ArtFest™ of Henderson is sponsored and promoted by the City of Henderson.** The City’s goal is to promote the growth and economic development of the Water Street District.

Select artists may have an image of their artwork and their Bio or artist statement included in the **888ARTFEST.com** website and email promotions. Email [Katelyn@888artfest.com](mailto:Katelyn@888artfest.com) with information you would like included.

The State of **Nevada Department of Taxation** does require payment be made at the end of the event on Sunday, May 9, 2010. (City of Henderson does not charge a sales tax) You must pay your taxes at the Festival office before leaving the site on Sunday, May 9, 2010. Late charges, returned check fees, and other tax fees do apply to all participants.

Enclosed is the Festival application. Space fees are for space only, electricity and equipment are an additional charge. Set-up for the Festival will begin at approximately 1PM after Water Street is chalked.

**The PARKING Garage on Water Street is open with an eight foot high clearance. (See Map)** There will be general use parking in the festival area as in past years. Host hotel listing, maps, and more information will be enclosed with the acceptance letter and on our website. We have been receiving numerous responses and inquiries about the Festival so send in your applications as soon as possible. Although we try to honor space requests, layout is done by placing all Special Location Requests first, all other requests placed in order of receipt.

**ArtFest™ of Henderson** features over 200 arts and crafts booths, live entertainment, delicious foods, a new Made in Nevada section, and a “Kids Gallery” where children can explore their creative sides with interactive activities.

We look forward to seeing you in Henderson on May 8 & 9!

Sincerely,

A handwritten signature in cursive script that reads "Frank Maguire".

Frank Maguire  
Festival Director

FOR OFFICE SPACE#: \_\_\_\_\_ APP NO.: \_\_\_\_\_ SLR: Y / N STATUS: \_\_\_\_\_ ACT LTR DATE: \_\_\_\_\_ SLIDES DATE: \_\_\_\_\_  
 USE ONLY: \_\_\_\_\_  
 SPACE SIZE: \_\_\_\_\_ APP DATE: \_\_\_\_\_ ELEC: Y / N STATUS DATE: \_\_\_\_\_ SP LTR DATE: \_\_\_\_\_ AMOUNT: \_\_\_\_\_

**ARTFEST™ OF HENDERSON, 13<sup>th</sup> Annual**  
**Henderson, NV Las Vegas Valley May 8 & 9, 2010**  
**APPLICATION FOR EXHIBIT SPACE DEADLINE: March 4, 2010**

**WWW.888ARTFEST.COM E-MAIL - INFO@888ARTFEST.COM (See parking changes on map)**

NAME: \_\_\_\_\_ BUSINESS NAME: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 PHONE: Home ( ) \_\_\_\_\_ Business ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_  
 E Mail Address: \_\_\_\_\_ Web Site: \_\_\_\_\_

SHARING A SPACE? Yes No With whom? \_\_\_\_\_ (If yes, must be mailed together.)

WILL YOU PARTICIPATE IF THE ARTIST YOU ARE SHARING WITH IS NOT ACCEPTED? Yes No

CATEGORY: A separate application is required for each category

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Ceramics             | <input type="checkbox"/> Drawing/Pastels                   | <input type="checkbox"/> Fiber/Textiles/Batik |
| <input type="checkbox"/> Glass                | <input type="checkbox"/> Jewelry                           | <input type="checkbox"/> Fashion              |
| <input type="checkbox"/> Graphics/Printmaking | <input type="checkbox"/> Mixed Media (2 Dimensional only)  | <input type="checkbox"/> Leather              |
| <input type="checkbox"/> Metalwork            | <input type="checkbox"/> Painting (Oil/Acrylic/Watercolor) | <input type="checkbox"/> Photography          |
| <input type="checkbox"/> Sculpture            | <input type="checkbox"/> Wood                              | <input type="checkbox"/> Artistic Originals*  |
- (\*Does not fit the above categories)

**IMAGES OF ARTWORK:** Enclose 4 images slides/photos/or CD of your ARTWORK and 1 image of your WORK IN BOOTH DISPLAY, numbered to correspond with the following descriptions.

- |   |                  |                        |
|---|------------------|------------------------|
| 1 | _____ \$ _____   | _____                  |
|   | DIMENSIONS PRICE | LIST/PROCESS/MATERIALS |
| 2 | _____ \$ _____   | _____                  |
|   | DIMENSIONS PRICE | LIST/PROCESS/MATERIALS |
| 3 | _____ \$ _____   | _____                  |
|   | DIMENSIONS PRICE | LIST/PROCESS/MATERIALS |
| 4 | _____ \$ _____   | _____                  |
|   | DIMENSIONS PRICE | LIST/PROCESS/MATERIALS |
- 5 IMAGE OF WORK IN BOOTH OR COMPLETE DISPLAY SETTING. (**IMPORTANT:** Presentation valued)

DEMONSTRATE THE MAKING OF YOUR ART? Yes No (If yes, extra consideration for additional space.)

SPECIAL LOCATION REQUEST? Yes No (If yes, mark enclosed map and describe in detail your request).  
 (Special Location Requests will be billed \$125 after layout process is complete.)

- ENCLOSE FEES:  \$35 Processing Fee -NON REFUNDABLE- separate check please  
 \$80 Late Processing Fee -NON REFUNDABLE (if postmarked after 3/4/10)  
 \$35 Electric 15 amps or less
- 10x10 \$450 inside Convention center includes electric  
 10x15 \$600 inside Convention center includes electric
- PLEASE MARK APPROPRIATE BOX  10x10 \$350 on Water St. (additional charge for electric and/or equipment)  
 10x15 \$500 on Water St. (additional charge for electric and/or equipment)  
 10x10 \$280 in MADE IN NEVADA section (additional charge for electric and/or equipment)  
 10x15 \$430 in MADE IN NEVADA section (additional charge for electric and/or equipment)

VISA  MASTERCARD # \_\_\_\_\_ AMT \$ \_\_\_\_\_ EXP DATE \_\_\_\_\_  
 Credit card address (if different from above) \_\_\_\_\_  
 3 digit security code on back of card \_\_\_\_\_ City, State, Zip Code

A \$45 fee will be assessed on all returned checks. Please make checks payable to: **Frank Maguire & Associates, Inc.**

ENCLOSE three (3) Envelopes, two (2) #10 business size SELF-ADDRESSED STAMPED ENVELOPES with postage for festival notification and one (1) self-addressed ADEQUATELY SIZED AND STAMPED SELF-ADDRESSED ENVELOPE for the return of images/samples, along with application, and fees to: **Frank Maguire & Associates, Inc., P.O. Box 3258, Tempe, AZ 85280-3258**

I have read and agree to abide by the Art Festival rules and regulations enclosed. I understand that this application does not guarantee a space and agree to abide by the decision made by the Art Festival jury. I understand that slides are juried in order received.

Signature - **Application must be signed and dated.** (Valid for Credit Card - if applicable.) DATE \_\_\_\_\_

# ARTFEST<sup>tm</sup> 2010 OF HENDERSON

## RULES AND REGULATIONS

1. **Artist must personally attend** his/her exhibit and be present during the entire two (2) days of the festival. Representatives may not attend in place of the artist. Frank Maguire & Associates, Inc. reserves the right to request photo identification to ensure compliance with this rule. (Exceptions to this rule may only be made in the case of a physical illness or other limitation, which would otherwise preclude the artist's participation and will only be granted through the express written authorization of the festival director.)
2. All work exhibited must be **original artwork** produced by the artist and be reflective of the slides submitted. No imports or manufactured goods are allowed. Work, which has been produced with commercial kits, molds, patterns, plans, prefabricated forms or other commercial methods, are not permitted. No unlimited offset reproductions may be exhibited.
3. Only **limited edition prints** (limit 750), executed in processes involving handwork by the artist, will be permitted, but only if they have been properly signed and numbered. At least 60% of artist's work, readily visible to the public, must be original.
4. Frank Maguire & Associates, Inc. retains the right to use **images** submitted by the artist for use in advertising and promotion of the festival. In this case, your images may not be returned.
5. Artist shall be liable for delivery, handling, erection, and removal of artist's displays and materials. **All pertinent fire codes, laws, ordinances and regulations pertaining to health, fire prevention and public safety shall be strictly obeyed.** Nothing shall be nailed stapled, taped or otherwise affixed to the walls, ground or any part of the exhibition area in such a way to damage the area. Frank Maguire & Associates, Inc. prohibits the installation and operation of any exhibits not meeting its approval. Frank Maguire & Associates, Inc., in its sole discretion, may prohibit the conduct of any activity whatsoever which it deems deleterious and not in the best interest of the festival.
6. **Set-up** for the festival may begin when all spaces in your area are marked correctly and approved by the director, approximately 1PM Friday after Water Street is chalked. Due to police and fire department parking restrictions during festival hours, set-up must be completed and all vehicles removed from the festival area by 9AM both Saturday and Sunday. After 9AM it will be necessary for you to park outside the festival area and carry your artwork and display in. **NO EXCEPTIONS!!** Vehicles in festival after 9AM will be tagged & towed.
7. **Takedown** for the festival begins at 5PM on Sunday. The streets are scheduled to reopen at 10PM that same evening. All booths and artwork must be removed from the street before this time; you may utilize sidewalks to comply with this rule. **NO EXCEPTIONS!** Please let the festival staff know, in advance, if you will need assistance.
8. **The City of Henderson, NV and Frank Maguire & Associates, Inc. will not be liable** for refunds or any other liabilities whatsoever for failure to fulfill these terms and conditions, due to the unusable condition of the area in which the festival is to be produced. Caused by, but not limited to, fire or other calamity, any act of God, public enemy, strikes, statutes, ordinances of any legal authority or any cause beyond the City of Henderson, NV or Frank Maguire & Associates, Inc.'s control. Insurance is required and must be obtained by and at the artist's expense. The City of Henderson, NV and Frank Maguire & Associates, Inc. assumes no risk.
9. Artist, by signing this application, will hereby **release and forever discharge ArtFest<sup>TM</sup>**, Frank Maguire & Associates, Inc., Clark County, et.al, the City of Henderson, NV and all sponsoring organizations and their directors, officers, employees, agents, and volunteers from any responsibility, personal liability, claims, loss or damage arising out of or in conjunction with his/her participation in ArtFest<sup>TM</sup>. Frank Maguire & Associates, Inc. or the City of Henderson, NV will not be responsible for any injury sustained by the artist and/or guests while within area designated for exhibits. Further, artist understands that he/she stores his/her artwork at his/her own risk.
10. **Artist is responsible for collection & remittance of State of Nevada Sales Tax to Frank Maguire & Associates Inc. at the end of show on Sunday by 7PM.** Nevada State taxes are due at end of show on Sunday and if they are paid late, the participating vendor will be charged a \$50.00 fee plus additional fees charged by the state of Nevada. FYI: **NO sales tax** due for the city of Henderson.
11. No waivers, modifications or amendments shall be valid unless approved in writing by the director of ArtFest<sup>TM</sup>. Venue for all legal proceedings arising from violations of these terms and conditions must be initiated in Clark County, Nevada.
12. **NO FEES WILL BE REFUNDED AFTER ACCEPTANCE.** All cancellations must be received in writing. Space fees will be returned to all applicants not accepted to the festival. The \$35 application fee or \$80 late application fee, if applicable, are **non refundable**. There is a \$45 fee on all returned checks. Additional fees apply for returned checks related to Nevada State taxes.

**NAME:** \_\_\_\_\_

General Location: Use a pen to mark the locations you prefer. Circle three areas (2' or larger) & number them in order of preference. List general requests (ie: mid-row, 100s, 200s, near Basic, not near food)

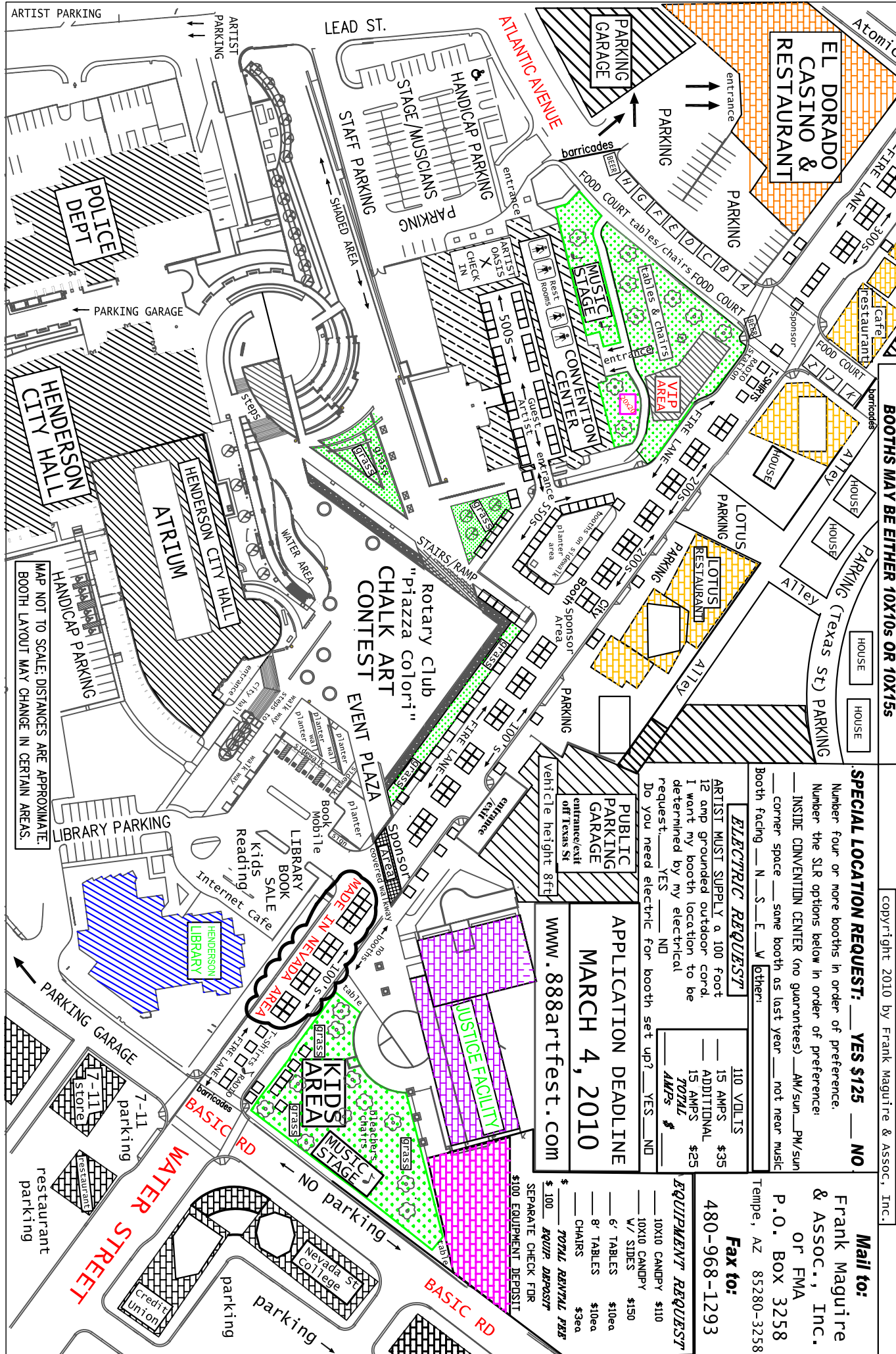
General Request: \_\_\_\_\_

**BOOTHS MAY BE EITHER 10X10S OR 10X15S**

No guarantee on general request.

**MAP NOT TO SCALE**

**NORTH** →



**SPECIAL LOCATION REQUEST:**  YES \$125  NO

Number four or more booths in order of preference.  
 Number the SLR options below in order of preference:  
 \_\_\_\_\_ INSIDE CONVENTION CENTER (no guarantees) \_\_\_\_\_ AM/sun \_\_\_\_\_ PM/sun  
 \_\_\_\_\_ corner space \_\_\_\_\_ same booth as last year \_\_\_\_\_ not near music  
 Booth facing \_\_\_\_\_ N \_\_\_\_\_ S \_\_\_\_\_ E \_\_\_\_\_ W other: \_\_\_\_\_

**ELECTRIC REQUEST**

ARTIST MUST SUPPLY A 100 FOOT 12 AMP GROUNDED OUTDOOR CORD. I want my booth location to be determined by my electrical request.

request:  YES  NO

Do you need electric for booth set up?  YES  NO

110 VOLTS	15 AMPS	\$35
ADDITIONAL	15 AMPS	\$25
<b>TOTAL</b>	<b>AMPS</b>	<b>\$</b>

**APPLICATION DEADLINE**  
**MARCH 4, 2010**  
**www.888artfest.com**

**Mail to:**  
 Frank Maguire & Assoc., Inc.  
 OR FMA  
 P.O. BOX 3258  
 Tempe, AZ 85280-3258

**Fax to:**  
 480-968-1293

**EQUIPMENT REQUEST**

10X10 CANDY	\$110
10X10 CANDY W/ SIDES	\$150
6' TABLES	\$10ea
8' TABLES	\$10ea
CHAIRS	\$3ea
<b>TOTAL RENTAL PER EQUIP DEPOSIT</b>	<b>\$</b>
<b>SEPARATE CHECK FDR \$100 EQUIPMENT DEPOSIT</b>	

**MADE IN NEVADA AREA**

**KIDS MUSIC AREA**

**JUSTICE FACILITY**

**MAP NOT TO SCALE: DISTANCES ARE APPROXIMATE. BOOTH LAYOUT MAY CHANGE IN CERTAIN AREAS.**

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