

FOR OFFICE SPACE#: APPNO: SLR Y / N STATUS ACTLTRDATE: SLIDEDATE:
 USE ONLY: SPACE SIZE: AMT: ELEC Y / N STATUS DATE: SPLTRDATE: AMOUNT:

ARTFEST™ MARKET of Cave Creek (Spring)

APPLICATION FOR EXHIBIT SPACE

March 4, 5 & 6, 2011 ♦ 10 a.m. to 5 p.m. ♦ Stagecoach Village

INCORRECT/INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

DEADLINE December 8, 2010

NAME: _____ BUSINESS NAME: _____
 ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
 PHONE: Home () _____ Business () _____ Fax _____
 E-Mail _____ Website _____

SHARING A SPACE? Yes No With Whom? _____ (if yes, must be mailed together)

WILL YOU PARTICIPATE IF THE ARTIST YOU ARE SHARING WITH IS NOT ACCEPTED? Yes No

CATEGORY: *A separate application is required for each category.* (Application instructions available upon request)

- | | | |
|---|---|---|
| <input type="checkbox"/> Ceramics | <input type="checkbox"/> Drawing/Pastels | <input type="checkbox"/> Fiber/Textiles/Batik |
| <input type="checkbox"/> Glass | <input type="checkbox"/> Jewelry (Ornamental/Costume) | <input type="checkbox"/> Fiber (Wearables) |
| <input type="checkbox"/> Graphics/Printmaking | <input type="checkbox"/> Jewelry (Precious Metals) | <input type="checkbox"/> Leather |
| <input type="checkbox"/> Metalwork | <input type="checkbox"/> Mixed Media (2 Dimensional only) | <input type="checkbox"/> Painting (Oil/Acrylic) |
| <input type="checkbox"/> Photography | <input type="checkbox"/> Sculpture | <input type="checkbox"/> Painting (Watercolor) |
| <input type="checkbox"/> Wood | <input type="checkbox"/> Artistic Originals (Does not fit the above categories) | |

IMAGES OF ARTWORK: Enclose 4 slides/photos/or CD of your ARTWORK and 1 of your Art Work in BOOTH DISPLAY, numbered to correspond with the following descriptions. ***Be sure to label each image with YOUR NAME.***

- | | | | |
|---|----|------------|---|
| 1 | \$ | _____ | _____ |
| | | DIMENSIONS | PRICE |
| | | | PROCESS/MATERIALS |
| 2 | \$ | _____ | _____ |
| | | DIMENSIONS | PRICE |
| | | | PROCESS/MATERIALS |
| 3 | \$ | _____ | _____ |
| | | DIMENSIONS | PRICE |
| | | | PROCESS/MATERIALS |
| 4 | \$ | _____ | _____ |
| | | DIMENSIONS | PRICE |
| | | | PROCESS/MATERIALS |
| 5 | | _____ | SLIDE OF WORK IN BOOTH OR COMPLETE DISPLAY SETTING. |

OTHER FESTIVALS AND YEARS PARTICIPATED IN: _____

SPECIAL LOCATION REQUEST? ___ Yes ___ No (If yes, mark enclosed map and describe in detail.)

(Special Location Requests will be billed \$100 after layout process is complete.)

ENCLOSE \$250 per 5'X15' \$300 per 10'X10' \$450 per 10'X15'
 (Irregular space, limited number)

- \$35 nonrefundable application fee (must provide a separate check)
- \$80 nonrefundable late application fee (If postmarked after Wednesday, December 8, 2010)
- \$25 electricity 15amps or less

VISA ___ MASTERCARD ___ # _____ AMT \$ _____ EXP DATE _____

Credit card address (if different from above) _____

3 digit security code on back of card _____ City State Zip code

ENCLOSE THREE (3) SELF-ADDRESSED STAMPED ENVELOPES with adequate postage for festival notification and return of images. Images will NOT be returned if a proper sized envelope with adequate postage is not included.

MAIL AND MAKE CHECKS PAYABLE TO: Frank Maguire & Associates, Inc., P.O. Box 3258, Tempe, AZ 85280-3258

I have read & agree to abide by the **ArtFest™** rules and regulations. I understand that this application does not guarantee a space & agree to abide by the decision made by the **ArtFest™** jury.

Signature - **Application must be signed and dated** _____ (Valid for credit card - if applicable) _____ Date _____



Dear Artist:

Frank Maguire and Associates, Inc. is pleased to announce the second annual ArtFest™ Market of Cave Creek. The show is located at the Stagecoach Village shopping center and will run for three days from 10am to 5pm on March 4, 5 & 6, 2011. This is a prime location with exposure on Cave Creek Highway just West of Carefree. This is a very nice shopping center in an affluent area.

The ArtFest™ Market of Cave Creek will feature over 60 fine artists, with jazz and contemporary entertainment, plus great food in magnificent surroundings. There is plenty of parking close by for both the public and artists. Admission and parking is FREE.

Make sure to read through the application and submit full payment to cover all requested fees. All applications MUST be submitted with a processing check (\$35.00 if you submit it before the deadline on December 8, 2010 or \$80.00 if it submitted after the deadline). All additional fees can be paid by check or credit card.

If you would like to be in a certain area, or must have a certain kind of space (Example: corner) you may want to consider selecting a Special Location Request (SLR). SLRs are given priority and placed before all other vendors. Once they are assigned spaces we place all other applications in order of receipt.

You will need to obtain a Business License from the Town of Cave Creek. They offer temporary or annual licenses, for \$10.00 per event day or \$50.00 for the year. For more information please visit www.cavecreek.org or call 480-488-1400. Also, if you do not already have a valid tax license for the state of Arizona than you will need to get one by filling out a Transaction Privilege (Sales) Tax. You can fill out the application on-line at www.aztaxes.gov.

If you have any questions or concerns please call us at 480-968-5353 or 888-278-3378. You can write us at P.O. Box 3258, Tempe, AZ 85280-3258 or e-mail us at info@888ArtFest.com. We look forward to receiving your application and hope to see you in Cave Creek!

Sincerely,

Frank Maguire
Festival Director

2011 ARTFEST™ MARKET of Cave Creek (Spring)

RULES AND REGULATIONS

1. Artist must personally attend his/her exhibit and be present during the entire three days of the festival. *Representatives may not attend in place of the artist. Frank Maguire & Associates, Inc. reserves the right to request photo identification to ensure compliance with this rule. (*Exceptions to this rule may only be made in the case of a physical illness or other limitation which would otherwise preclude the artist's participation and will only be granted through the express written authorization of the festival director.)
2. All work exhibited must be original artwork produced by the artist and be reflective of the images submitted. No imports or manufactured goods. Artwork produced with commercial kits, molds, patterns, plans, prefabricated forms or other commercial methods is not permitted. No unlimited offset reproductions may be exhibited. Only limited edition prints (limit 250), executed in processes involving the artist, signed and numbered, will be permitted. 60% of artwork, readily visible to the public, must be original, not prints. Prints of photographs made from the artist's negative must be processed by the artist, or under his/her direct supervision.
3. Frank Maguire & Associates, Inc. retains the right to use slides, photographs, and artwork submitted by the artist to Frank Maguire & Associates, Inc. for use in advertising and promotion of the festival, in this case, your slides, photographs or artwork may not be returned.
4. It is Frank Maguire & Associates, Inc.'s sole obligation to furnish assigned exhibit space, plus general lighting, cleaning and guard service. Services of any other nature shall be requested by the artist in writing at least 30 days prior to the festival. Equipment (tents, tables and chairs) may be rented for an additional fee. Please see application map for more information.
5. Artist shall be liable for delivery, handling, erection and removal of artist's displays and materials. All pertinent fire codes, laws, ordinances and regulations pertaining to health, fire prevention and public safety shall be strictly obeyed. Nothing shall be nailed, stapled, taped or otherwise affixed to the wall, the ground or any part of the exhibition area in such a way to damage the area. Frank Maguire & Associates, Inc. prohibits the installation and operation of any exhibits not meeting its approval. Frank Maguire & Associates, Inc., in its sole discretion, may prohibit the conduct of any activity whatsoever which it deems deleterious and not in the best interest of the festival. All tents or structures must have 25lbs or more weight on each leg. Failure to provide weights may require the removal of the tent or structure.
6. **Set-up** for the festival may begin when all spaces in your area are marked correctly and approved by the director on Thursday, March 3, 2011. Set-up must be completed and all vehicles removed by 9:00 AM for all three days, March 4, 5 & 6, 2011. Thereafter, it will be necessary for you to park outside the festival area and carry your display in. Festival hours are from 10 AM to 5 PM, all three days. More information will be provided in your acceptance letter and/or set-up letter.
7. **Take-down:** To facilitate clean up and the needs of businesses on Monday in the Stagecoach Village, all booths must be removed from the premises by 9 PM on Sunday, March 6, 2011. **NO EXCEPTIONS!** Please let the festival staff know 30 days prior to the festival if you will need assistance.
8. Frank Maguire & Associates, Inc. will not be liable for refunds or any other liabilities whatsoever for failure to fulfill these terms and conditions, due to the unusable condition of the area in which the festival is to be produced, caused by, but not limited to, fire or other calamity, any act of God, public enemy, strikes, statutes, ordinances of any legal authority of any cause beyond Frank Maguire & Associates, Inc.'s control. Insurance must be obtained by and at artist's expense. Frank Maguire & Associates, Inc. assumes no risk.
9. Artist, by signing the application, will hereby release and forever discharge ArtFest™, Frank Maguire & Associates, Inc., (FMA), the Town of Cave Creek & et al., the Stagecoach Village Condominium Association and all sponsoring organizations and their directors, officers, employees, agents and volunteers from any responsibility, personal liability, claims, loss or damage arising out of or in conjunction with his/her participation in ArtFest™. Frank Maguire & Associates, Inc. will not be responsible for any injury sustained by the artist and guests while within space designated for exhibits. Further, artist understands that he/she stores his/her artwork at his/her own risk.
10. Artist is solely responsible for the collection and remittance of sales tax to the State of Arizona and the Town of Cave Creek. (A tax representative may contact you prior to or during the festival.) To participate in this event we will require a Cave Creek business license number on file with our office. These are not required until after you have confirmation of acceptance. Additional information will be provided in the acceptance letter.
11. No waivers, modifications or amendments shall be valid unless approved in writing by the director of ArtFest™. Venue for all legal proceedings arising from violations of these terms and conditions must be initiated in Maricopa County, Arizona.
12. **NO FEES WILL BE REFUNDED AFTER ACCEPTANCE.** All cancellations must be received in writing. Space fees will be returned to all applicants not accepted to the festival. The \$35.00 application fee or \$80.00 application fee (if received after December 8, 2010) are not refundable. There is a **\$45.00 fee for all returned checks.** **PLEASE DO NOT CALL REGARDING ACCEPTANCE DECISIONS.**

General Request: _____
 Use a pen (other than a black one!) to mark the General location you prefer. Circle three areas 2" in diameter on the map and number them in order preference.

(SLR) SPECIAL LOCATION REQUEST: (WILL BE BILLED \$100)
 Mark three booths on the map and number them in order of preference. Number the Special Request (SLR) options below in order of preference; corner space — electricity — minimum music — drive to space: — other: _____
 Businesses listed may change by the date of the festival.

ARTFEST MARKET

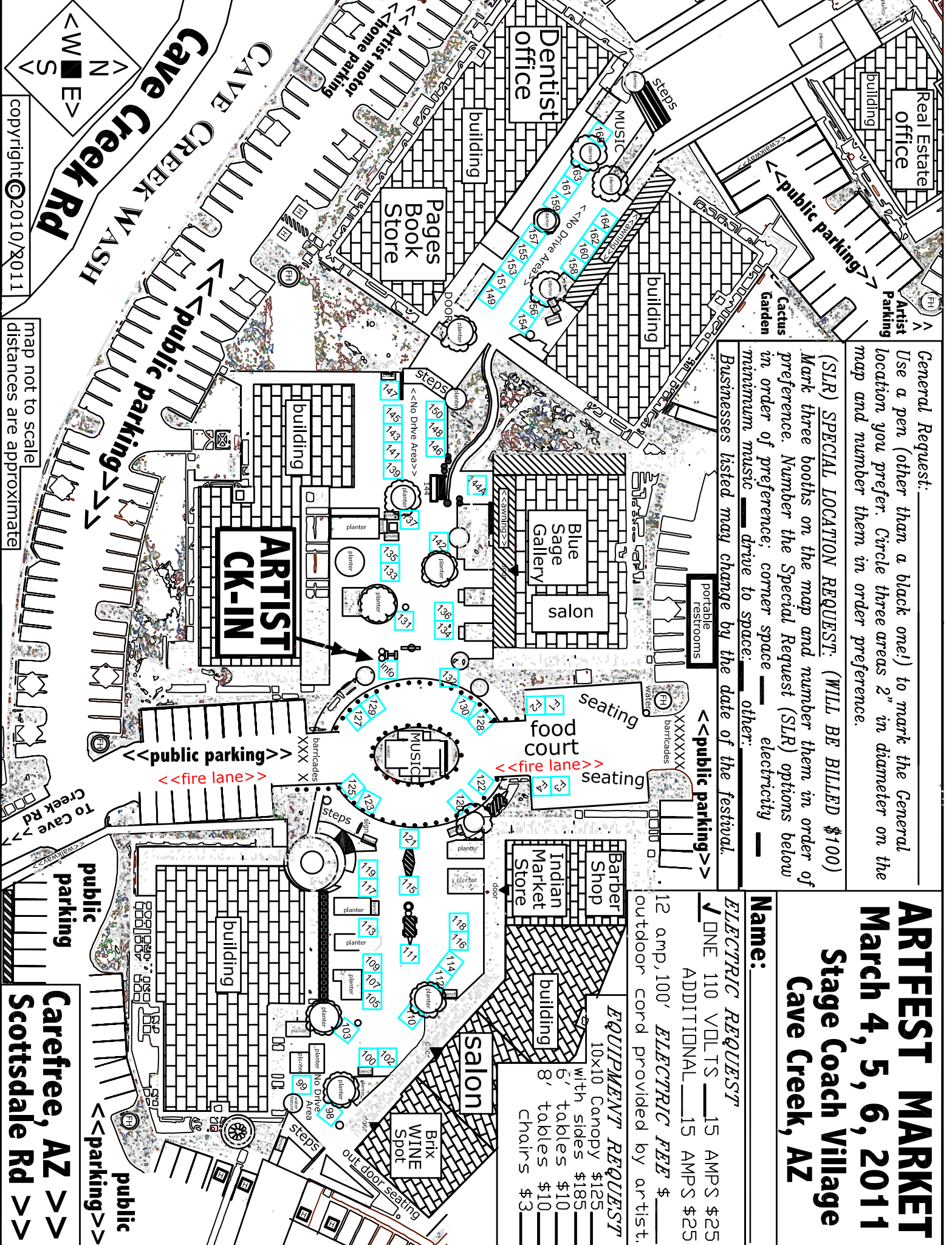
March 4, 5, 6, 2011

Stage Coach Village Cave Creek, AZ

Name: _____

ELECTRIC REQUEST
 ONE 110 VOLTS _____ 15 AMPS \$25
 ADDITIONAL _____ 15 AMPS \$25
 12 amp, 100' **ELECTRIC FEE** \$ _____
 outdoor cord provided by artist.

EQUIPMENT REQUEST
 10x10 Canopy \$125 _____
 with sides \$185 _____
 5' tables \$10 _____
 8' tables \$10 _____
 chairs \$3 _____



copyright ©2010/2011
 map not to scale
 distances are approximate

Cave Creek Rd
 Carefree, AZ
 Scottsdale Rd